

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|---------------|---------------------------------------------------------------------|-----------------|---------------|
| Applicant: | Lawrence Morrisroe, et al. | Examiner: | Yehdega Retta |
| Serial No. | 10/696,295 | Group Art Unit: | 3622 |
| Filed: | October 28, 2003 | Docket No. | 085804-010801 |
| Title: | METHOD AND SYSTEM FOR CREATING, SERVING AND TRACKING ADVERTISEMENTS | | |
| Customer No.: | 76058 | | |

RESPONSE TO NON-FINAL OFFICE ACTION

Date: July 21, 2009

Mail Stop Amendment
Commissioner for Patents
Post Office Box 1450
Alexandria, Virginia 22313-1450

Sir:

This paper is in response to the Office Action mailed April 23, 2009. Please amend the application as follows.

Certificate of Electronic Mailing (37 C.F.R. § 1.8)

I hereby certify that this correspondence is being deposited electronically with the United States Patent Office addressed to Mail Stop RCE, Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450, on **July 21, 2009**.

Typed or printed name of person signing this certificate:

Shoba Jaglak-Grillon

Signature:

